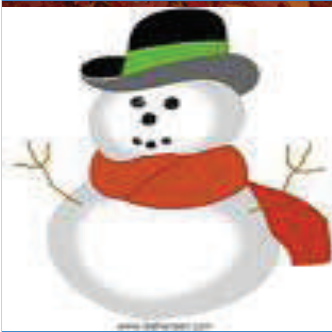


S.A.F.E. GRANT COUNTY COALITION

Volume VI Issue III
November, 2009



S.A.F.E. GRANT COUNTY COALITION

DRUG CZAR AWARDS \$21 MILLION FOR LOCAL DRUG FREE COMMUNITY COALITION EFFORTS

(Washington, D.C.) – Gil Kerlikowske, Director of the Office of National Drug Control Policy (ONDCP), recently announced the awarding of \$21 million in new Drug Free Communities (DFC) grants to 161 communities across the country. The **S.A.F.E. Grant County Coalition located in Lancaster, WI was one of the grant recipients, and will receive \$125,000 in DFC grant funds each year for up to 5 years to involve and engage their local communities to prevent and reduce alcohol and other drug abuse among youth.**

Gil Kerlikowske, Director of the Office of National Drug Control Policy (ONDCP) and President Obama’s “Drug Czar,” said, “**Evidence shows that communities receiving DFC funding have lower instances of youth using tobacco, alcohol and marijuana. I commend the coalitions like S.A.F.E. Grant County Coalition who work tirelessly to prevent and reduce youth drug use**

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across the Nation with the aid of DFC grants.”

The Drug Free Communities program is directed by the White House Office of National Drug Control Policy (ONDCP) in partnership with the Substance Abuse and Mental Health Services Administration (SAMHSA). **The DFC program provides grants of up to \$625,000 over five years to community coalitions that facilitate citizen participation in local drug prevention efforts.** Coalitions are comprised of community leaders, parents, youth, teachers, religious and fraternal organizations, health care and business professionals, law enforcement, and the media.

The 161 new grantees were selected from 417 applicants through a competitive, peer-reviewed process. To qualify for matching grants, all awardees must have at least a six-month history of working together on substance abuse

reduction initiatives, have representation from 12 specific sectors of the community, develop a long-term plan to reduce substance abuse, and participate in the national evaluation of the DFC program.

(S.A.F.E. Coalition Efforts to keep our youth drug free are critical to healthy communities here in Grant County. The Drug Free Communities Program recognizes the great potential of S.A.F.E. Grant County Coalition to help save lives of youth. This new funding will allow our coalition to mobilize and organize our county to prevent and reduce substance abuse. **As a result, we are currently looking for interested volunteers to help us continue our successful efforts. No matter what your background may be, if you have an interest in helping the coalition reduce such dangerous practices as underage drinking, drinking and driving, the dangers of the new tobacco products currently being marketed to youth, please contact us at (608) 723-6416 or through our website at: www.safegrantcounty.org.**

Contact Information

Kathy Marty: Project Director

(608) 723-1614

Carol Thole: Tobacco Free Coordinator (608) 723-1624

Tonia Wagner: SUDN Coordinator

(608) 348-2322

Laura Murphy: Fresh Start Coordinator

(608-723 2157)

New (Dangerous) Tobacco Products

The Big Tobacco Companies are trying again to regain their loss in revenue due to smoke free laws taking effect. They are now producing new tobacco products and they could definitely appeal to our young people. The new products are Camel Orbs, Camel Sticks and Camel Strips. They all contain tobacco and its cancer causing toxins. However, the most astounding and frightening component is that they all contain nicotine and the Camel sticks contain 3 times the nicotine level of one cigarette (1.1 milligrams of nicotine in one cigarette). Parents and teachers should not assume kids are consuming Tic Tacs. They could be experimenting or using tobacco as an “orb” which looks and is packaged like a Tic Tac. The Camel strips are much like the mint dissolvable breath strips.

Products at a Glance

Camel Sticks, Strips and Orbs

- Three new dissolvable tobacco products made of finely milled tobacco.
- Dissolve in the mouth; do not require spitting.
- Convenient alternative to cigarettes, moist snuff for adult tobacco consumers.
- Lead markets: Columbus, Ohio, Portland, Ore., and Indianapolis.
- Expect pricing to be comparable to a tin of Camel Snus.
- Child-resistant packaging.
- Age-restricted sale; carries same health warning and tax rates as other oral tobaccos.
- Product information:

Camel Orbs

- Two styles: Fresh and Mellow
- 15 Orbs per package
- Last about 10 – 15 minutes
- 1 milligram nicotine per Orb

Camel Strips

- One style: Fresh
- 20 Strips per package
- Last about 2 – 3 minutes



UPCOMING EVENTS & SAVE THE DATES:

- “The Plunge”—April 15th, 2010
- Next Coalition Meeting— Thursday December 17, 2010
- Prescription Drug Round Ups—April 8,2010 (Platteville Senior Center), August 4 2010 (Boscobel), October 22,2010 (Elderfest)
- Smoke Free Dance, January 2, 2010



SUDN [Stop Underage Drinking Now] Projects



T

- **Counter Marketing:** Have you ever thought about the number alcohol ads youth are exposed to everyday? We will soon begin a counter marketing campaign to examine this issue. Youth will go to a convenience store, for example, and tally the number of alcohol ads that are displayed inside and outside of the store. In turn, the youth will then count the number of anti-drinking ads/signs and minimum age notice signs. Additionally, they will examine if the alcohol is in a locked case, behind the counter or is in a self serve type situation. In closing, the youth will write a brief letter to the store stating their results and asking if they would consider reducing the number of alcohol ads, primarily the ones that are near the candy aisle, on ice cream cooler doors, etc. – places that children would see the most. Additionally, a suggestion could be made to place the ads at least 3 feet off the ground – again more out of the line of sight of young children. If you know any youth or youth groups that would be interested in participating in this campaign, please contact Tonia Wagner, SUDN Coordinator, at 608 348 2322
- **From Binge to Blackout Presentations:** Chris and Toren Volkmann, authors of From Binge to Blackout: A Mother and Son Struggle with Teen Drinking shared their family story about the dangers of binge drinking, warning signs for parents, and real steps parents can take to help their kids during presentations at River Ridge High School, Potosi High School and Platteville Middle School on November 3rd. Approximately 1100 students, parents and community members attended the presentations which were coordinated by the coalition's Stop Underage Drinking Now Coordinator and sponsored by the Grant Regional Health Center Foundation and the Rural Hospital Flexibility Program through the Wisconsin Office of Rural Health.
- **On November 17th**, approximately 30 community members including UW-P campus officials, city officials, law enforcement, landlords, homeowners, tenants, and students met to discuss furthering the concept of creating forms of neighborhood associations in the areas around UW-P to enhance the quality of life. Guests also heard from Oscar Perez, Neighborhood Relations Coordinator for the UW-Milwaukee Campus. Mr. Perez shared some insight on how to overcome the challenges of creating these associations and how to enhance what is already going on by opening the lines of communication. IF you are interested in finding out more about this project, please contact Tonia Wagner, SUDN Coordinator, at 608-348-2322 or Heather Ringberg, Community Development Associate, Grant County Dept of Social Services at 608-723-2136 ext 110.





" *UNDERSTANDING ADOLESCENT RISK-TAKING BEHAVIOR* "



University of Minnesota UW-Extension offers online course for professionals who work with teens and their families: Teen Risk-Taking

Would you like to learn more about research on adolescent risk-taking and implications for your work? Register now for the course, "Understanding Adolescent Risk-Taking Behavior - Online Research Update for Professionals," developed by University of Minnesota Extension.

This short term professional development opportunity is designed to: define risk-taking, present a multi-dimensional framework for understanding risk-taking, introduce a model of adolescent decision making, reframe risk-taking, and offer a systems approach to risk-taking with an emphasis on family influences. Participants will have opportunities to apply current research on risk-taking through online activities and in threaded discussions. Participants will also be encouraged to discuss topics with other colleagues.

This course is geared to professionals who work in schools, extension, court systems, treatment programs, faith based organizations, and public health; also counselors, social workers, youth workers, parent educators, and others who work with teens and their families in community organizations and agencies.

Registration is open now until Jan. 15, 2010. The course is accessible through March 31, 2010, which allows participants to go in and out of the course as many times as they wish, completing it at their own pace.

Registration fee is \$50 per person; \$45/individual when three or more people register from the same agency or funding source.

To view a brochure or to register, visit <http://www.parenting.umn.edu>.

Smoke Free Dance

Looking for something to do Saturday, January 2nd? Come join us at the Lancaster Country Club for their first smoke-free dance. Darien and Sue Miles have decided to incorporate a smoke free atmosphere to their business on October 1st, 2009 and would like to invite the public to a free dance sponsored by the Grant Country Tobacco Free Coalition. From 8:30pm to midnight the band "TKO" will be performing! **So grab your dancing shoes and stop by to thank the Miles' for hosting an event in smoke-free, healthy air!**



2009 SOUTHWEST WISCONSIN YOUTH SURVEY COMPLETE



Did you know over **7000** youth throughout Southwest Wisconsin in Grant, Richland, Lafayette, Iowa, and Crawford counties, participated in the 2009 SWYS (Southwest Wisconsin Youth Survey) this past September in 26 school districts. *Fantastic!*

Beginning in 1989 as TAP (Teen Assessment Program) with only Grant County schools participating, SWYS has been conducted every four years gathering significant data and tracking trends. The numbers for 2009 is record breaking as more schools have signed on in an effort to collect data on teen risk behaviors and needs in their school districts and Southwest Wisconsin as a whole. The data is also used for reporting and grant purposes by individual communities and the S.A.F.E Grant County Coalition.

The idea behind these surveys is to gain valuable information about the teen population in order to more efficiently address the needs of local teens, families and communities.

Specifically the surveys attempt to address the needs of youth by providing reliable information on a few key questions:

- What are the most serious problems faced by teens in the area?
- How widespread are the problems?
- Are there any clues as to the causes and possible solutions for the problems?
- What can we do to help?

The 2009 Southwest Wisconsin Youth Survey was administered by participating local schools with these questions in mind. The schools utilized the expertise of local UW-Extension faculty members and the University of Wisconsin-Platteville to organize and implement the survey as well as to analyze the data and publicize the results which will begin in January 2010.

CESA #3 provides a forum for project coordination. School districts will analyze their data to determine their individual issues and allocate what resources they could to address these issues.

It is our belief that as we continue to tackle issues and concerns facing local youth, a better, updated understanding of our young people and the challenges they face is needed. We also believe that even with current data, adults can make incorrect assumptions about how young people are feeling and see the world. Therefore, if we are to truly make a dent in the issues raised in this report, it is important to involve young people in developing strategies to address them.

Beginning in late January or early February be looking for sneak peeks into the data itself through news releases in your local papers. Presentations will begin as the data is analyzed and a final report will distributed to the participating schools by August 2010. The SWYS team includes: Amy Mitchell, 4-H Youth Development, Betsy Olson, 4-H Youth Development, and Bev Doll, Grant County Family Living

For more information see:

<http://www.uwex.edu/ces/cty/grant/>

INSIDE STORY HEADLINE

This story can fit 150-200 words.

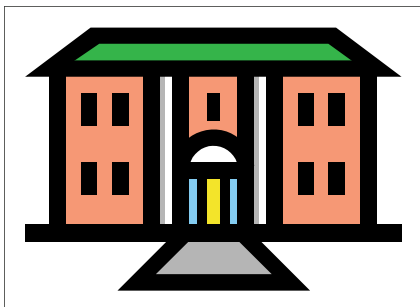
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While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing

INSIDE STORY HEADLINE

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your

customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice

column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

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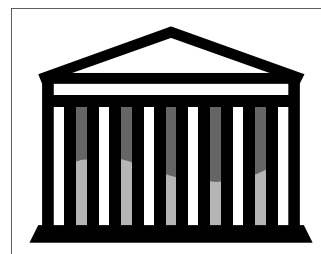
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thousands of clip art images from which you can choose

and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

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to place the caption of the image near the image.



Caption describing picture or graphic.

S.A.F.E. Grant County Coalition
Grant County Health
Department
111 S. Jefferson St
Lancaster, WI 53813

Non-Profit Organization
U.S. Postage
PAID
Platteville, WI 53818
Permit #82

See inside to check out the latest news from the
S.A.F.E Grant County Coalition!



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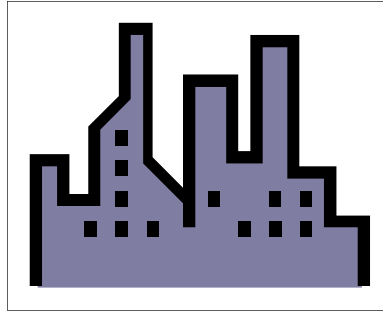
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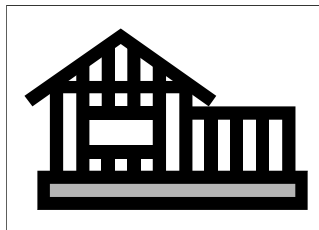
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